## A White Paper on MAIQCHECK

### By MRE & IntriQ

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#### The Problem

Africa's booming music scene lacks structured metadata systems, making ownership verification, rights management, and monetization difficult. Despite its global success, African creators struggle with missing royalties, copyright disputes, and limited control over their work.

While major labels (UMG, WMG, SME) invest in the industry, ownership remains out of African hands. The missing link? A creator-first solution to restore control and earnings.

# The Solution: MAIQCHECK

MAIQCHECK is a music metadata platform that automates tracking, indexing, and cataloging of musical works, ensuring copyright protection, fair attribution, and rightful monetization.

# **Origins & Development**

MAIQCHECK was conceived by Prince O. Nyambok II (MLP) [MAD Royal Entertainment] and co-designed by Ian Duncan Oumo (IntriQ LLC) in 2021. In December 2024 - January 2025, MLP, on behalf of MRE, worked with Marvel Lio to develop a v1 split-sheet generator, forming MAIQCHECK's MVP.

### Africa First, Then the World

**MAIQCHECK** is built in Africa for Africa but extends to Latin America, Southeast Asia, and the Global South, where artists face similar challenges.

The goal? A global utility—a standardized system for attribution, licensing, and monetization.

### **Why MAIQCHECK Matters**

- **Restores Ownership** Puts rights management back in creators' hands.
- **Ensures Attribution** Tracks contributions from all collaborators.
- Enhances Copyright Protection Automates metadata management.
- Optimizes Monetization Simplifies licensing and royalty collection.

With MAIQCHECK, creators take control, secure earnings, and own their future—one track at a time.

- MLP